



# INDIAN INSTITUTE OF MATERIALS MANAGEMENT



BANGALORE BRANCH

## scale 2024

Focus on Sustainable, Resilient, Innovative  
and Inclusive Supply Chain & Logistics

Join us at  
The Capitol Hotel,  
Raj Bhavan Rd, Bengaluru

6th December 2024  
9.00 AM to 6.00 PM

### EXPO THEMES

- Innovation and Technology
- Resilience and Risk Management
- Sustainability
- Diversity and Inclusion

### CLICK THE LINK FOR REGISTER

[https://forms.gle/pKw22ASmSY  
MKJCbi6](https://forms.gle/pKw22ASmSYMKJCbi6)

### CONTACT US

9972441466 | 9900862486

[iimm@iimmbangalore.org](mailto:iimm@iimmbangalore.org);

[nagaraj.sm@iimmbangalore.org](mailto:nagaraj.sm@iimmbangalore.org) |

[www.iimmbangalore.org](http://www.iimmbangalore.org)

 [scaleup.iimmblr](https://www.instagram.com/scaleup.iimmblr)

 [IIMM Bangalore](https://www.linkedin.com/company/iimm-bangalore)

 [IIMM Bangalore](https://www.facebook.com/iimm-bangalore)



**scale**  
**2024**



**Scale 2024 - 6th December 2024 9.00 AM to 6.00 PM**

**Venue: The Capitol Hotel, Raj Bhavan Rd, Bengaluru 560001**

**Theme: “A journey to Sustainable, Resilient, Digital and Inclusive Supply Chain”**

IIMM Bangalore with a singular focus on Supply Chain Management in India has been conducting its mega annual event SCALE (Supply Chain and Logistics Expo) from the year 2000 onwards. SCALE 2024 is the Silver Jubilee event of IIMM Bangalore as IIMM SCALE celebrates its 25th anniversary. We reflect on a journey marked by innovation, collaboration, and a commitment to shaping the future of supply chain education and Skills Enhancement. From its inception in 2000, SCALE has evolved into a premier platform for academicians and industry leaders to converge, share knowledge, and foster meaningful connections. Over the years, SCALE has witnessed thought-provoking discussions, and the launch of numerous initiatives that have had a lasting impact on the supply chain management landscape. As we commemorate this milestone, we look forward to the continued growth and success of IIMM SCALE in the years to come. Please Join the Silver Jubilee celebrations of SCALE 2024.

#### **About IIMM:**

Indian Institute of Materials Management is the premier professional Institute of Materials Management in India. The mission is to “promote professional excellence in materials management towards national prosperity through sustainable development”, through its national network of 54 branches and 19 chapters spread over the length and breadth of the country. IIMM is dedicated to professional activities including Educational Courses, Executive Development Programs, Seminars, Workshops, In-house Training Programs and Consultancy.

#### **International Affiliation:**

IIMM is a charter member of International Federation of Purchasing and Supply Management (IFPSM), USA which is the union of 44 National and Regional Purchasing associations worldwide with a reach of 250,000 members. Its major aim is to encourage professional development, education and cross-cultural exchange and cooperation in Purchase, Materials Management, Logistics, International Trade and other related disciplines.

Increased e-commerce and changing geopolitical conditions have brought in more awareness of the challenges and opportunities in various supply chain roles including forecasting, planning, sourcing, contracting, vendor management, inventory management, manufacturing, distribution, foreign trade, analytics, logistics and returns. Advances in AI and digital technologies are enabling supply chains to function faster, cheaper and better.

The NLP 2024's (National Logistics Policy) goal is to bring logistics cost down to 10% from 14% of GDP to increase India's business competitiveness by developing an integrated, efficient, green and sustainable logistics network with the help of top-tier technology, optimized processes and skilled manpower.

## **Our Focus to Promote Diversity and Inclusion in Supply Chain Discipline: SCALE-Up**

As witnessed world-wide, focus on Diversity and Inclusion (D&I) has enabled organizations to achieve higher revenue, more opportunities for innovation, and increased ability to hire and retain talent. In SCALE 2024, in addition to our mainstream SCM & Logistics themes, including Digital Enablement, Resilience, and Sustainability, we have added "Inclusion" to promote world-class SCM.

We welcome efforts of organizations that provide world-class career mentoring initiatives and have implemented D&I best practices in supply chain disciplines. This would be accomplished by

- Ensuring diversity of speakers in panels and feature women role models in SCM discipline
- Recognizing D&I efforts from individuals and teams by awarding and featuring best practices
- Awarding D&I efforts of organizations for the best career mentoring programs to enhance diversity.
- Launching a "Back to Career initiative - ScaleUp" to provide skilling and job opportunities for women on career break
- Offering one to one career mentoring sessions at SCALE 2024 for women in SCM discipline to capitalize on the vast opportunities in the industry.

## **SCALE 2024 Conference Themes**

Key themes of the upcoming Silver Jubilee event - SCALE 2024

### **Theme 1: Innovation and Technology Enablement in Supply Chains**

**Topics:** Emerging technologies in supply chains like AI/ ML, 5G, quantum computing, Block Chain, Visualization, Supply chain innovation and entrepreneurship, Digital supply chain platforms and marketplaces, Autonomous vehicles and drones in logistics, 3D printing and additive manufacturing in supply chains, Internet of Things (IoT) and sensor technologies, Digital twins and supply chain simulation.

### **Theme 2: Supply Chain Resilience and Risk Management**

**Topics:** Supply chain risk assessment and mitigation, Building resilience in global supply chains, Crisis management and business continuity planning, Supply chain visibility and monitoring, Collaborative risk management with suppliers.

### **Theme 3: Sustainability in Supply Chains**

**Topics:** Circular economy practices in supply chains, Carbon footprint reduction strategies, Sustainable sourcing and procurement, Green logistics and transportation, Supply chain transparency and reporting.

## Theme 4: Diversity and Inclusion in Supply Chains

**Topics:** Diversity, equity, and inclusion in supply chain management, Empowering & Engaging Women in supply chain management, Inclusive procurement practices and Supplier diversity programs, Hiring, Mentoring, Promoting and Training as a means of enhancing Diversity and Inclusion in supply chains, accessibility and disability inclusion in supply chains.

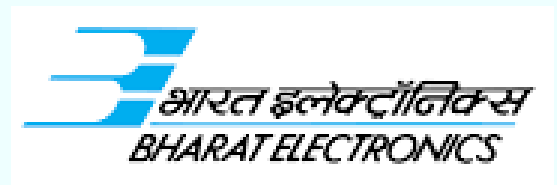
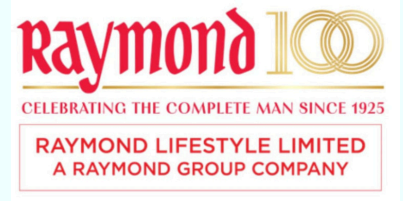
<b>Delegate Fee</b>	
Corporate Per Delegate (Physical)	Rs. 5,000/- + GST 18%
IIMM Members (Per Delegate)	Rs. 4,000/- + GST 18%
Virtual: (Only for outstation delegates)	Rs. 2,000/- + GST 18%
Group of 5 or more delegates from the same organization: 10% Discount	

<b>SOUVENIR PROMOTIONS</b>	<b>TARIFF</b>
Back Cover (Colour)	Rs. 1,00,000/-
Inside Cover Front or Back (Colour)	Rs. 50,000/-
Full Page (Colour)	Rs. 30,000/-
Half Page (Colour)	Rs. 15,000/-
Full Page (Black & White)	Rs. 10,000/-
Half Page (Black & White)	Rs. 5,000/-

## For Sponsorship contact office Secretariat

Bank Account Details: Indian Institute of Materials Management,  
Saving Bank A/c no: 0792101031770, IFSC code: CNRB0000792,  
Canara Bank, Trinity Circle Branch, Bangalore 560 001

## SCALE Supporters



**For more details and registration please contact below mentioned SCALE 2024 Secretariat**

Office Manager: Mr. Nagaraj S M

Mobile No: 9972441466; 9900862486; 9148745062

Email Id: iimm@iimmbangalore.org; Nagaraj.sm@iimmbangalore.org

Indian Institute of Materials Management

304, 306 & 307, 'A' Wing, III Floor, Mittal Towers, No: 6, M.G. Road, Bangalore – 560 001

Tel: 080 -25327251 /52 & 40921766 Mobile: 9972441466; 9900862486

# Programme Schedule - 6th December 2024 at The Capital Hotel

From	To	Duration	Program	Speakers Name	Designation
08.30'	09.20'		Registration & Networking		
09.20'	09.30'	10'	Inaugural Session: Invocation and Lighting the Lamp		
09.30'	09.35'	5'	Welcome Address & About IIMM	Mr. Shama Sundar A. V.	Branch Chairman, IIMM Bengaluru
09.35'	09.40'	5'	About SCALE Journey	Mr. Paul George	N C Member, IIMM Bengaluru
09.40'	09.50'	10'	Address by National President	Mr. Lalit Raj Meena	National President, IIMM NHQ
09.50'	10.20'	30'	Keynote Address	Mr. Manish Bharati	Chief Business Officer, Raymond Lifestyle Limited
10.20'	10.50'	30'	Chief Guest Address	Dr. Vamshi Krishna	Additional Commissioner of Customs – Karnataka & Goa
10.50'	11.00'	10'	Launch of SCM Analytics Course		
11.00'	11.20'	20'	Tea Break		
11.20'	11.50'	30'	Challenges and way forward Supply Chain Management	Mr. T. R. Parasuraman	Chairman, KSDC & Senior Executive Advisor, Toyota Industries Engg.
11.50'	12.20'	30'	Innovation and Technology Enablement in SCM	Mr. Channamallikarjun B. Patil	Director of AI Policies & Strategy, Neurons
12.20'	12.50'	30'	SCM Analytics	Mr. Rajendra Desai	Director Training and Consulting, SJIM
12.50'	01.20'	30'	SCM Focus – Legal Eye or Eagle Eye	Dr. M A Narasimha Murthy	Senior Director Quality Management and Global Head of Software Quality Management, Infineon Technologies
01.20'	02.10'	50'	Lunch Break		
02.10'	02.40'	30'	Benefit realization Management	Mr. Ramanathan Subramanian	General Manager – IT John Distilleries Ltd
02.40'	03.00'	20'	Presentation – Janani Water Technology		
03.00'	03.30'	30'	Release of Souvenir	Mr. Lalit Raj Meena Mr. P. M. Biddappa Mr. Roby T. A. Mrs. Ushasri T. S Mr. Harsha K. C.	National President, IIMM NHQ Sr. V P, IIMM V P South, IIMM Sr. V P, Manhattan Associates Advisor SCALE 2024
03.30'	03.50'	20'	Tea Break		
03.50'	04.50'	60'	Power Panel Session – A Journey to Sustainable, Resilient, digital and inclusive Supply Chain	Dr. P Balasubramanian (Moderator)  Pannel List Mr. B V Iyer  Mr. Sampath Raghavan  Mrs. Asha Sampath	Member, Governing Board, Agua MAP Center, IIT-Madras  Chief Procurement Officer Deccan Fine Chemicals (I) Pvt Ltd.  Head-Exim & Logistics, Raymond Lifestyle Limited  Founder –Brand Horizon & Independent Director on multiple Boards
04.50'	05.00'	10'	Sum-up &Vote of Thanks	Mr. Achyutha Rao M. R	Vice Branch Chairman – IIMM